

# GOT A PRESENTATION? GET ULTRA PERSONAL.

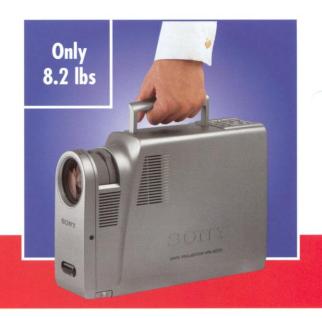
### SONY VPL-SC50U LCD PROJECTOR

Today, your presentations have to be more exciting. More detailed. More memorable and compelling. Your goal is to make an impact on a business audience whose expectations are higher—because visual information is more sophisticated.

Unfortunately, you'll often be presenting on the road: in client conference rooms, hotel suites, even executive offices. Which means you can't burden yourself with heavy, bulky equipment that takes time to set up.

Sony has the solution: our new VPL-SC50U Ultra Personal™ LCD Projector. At just 8.2 lbs., it's built to travel. It's easy to set up and operate. And it delivers brilliant, spectacular large-screen visuals.

For years, Sony's been helping business people project a better image. With our new Ultra Personal Projector, we'll also make it easier for you to get where you're going.



**ULTRA PERSONAL.** Just 8.2 lbs, the Sony VPL-SC50U Ultra Personal Projector is extremely portable. It even has a convenient carry handle—all designed to carry you into a new era of presentation portability.

**ULTRA BRIGHT IMAGES.** With 500 ANSI lumen brightness, you'll be able to project a brilliant, high-contrast image that looks great even in areas with ambient light.

**ULTRA HIGH RESOLUTION.** You'll see more detail thanks to Sony's true SVGA (800 x 600) resolution 0.9" LCD panels. And, because our 0.9" LCD panels are about 30% smaller than previous LCD panels, our projector design is ultra-compact.

**ULTRA DURABLE CONSTRUCTION.** The VPL C50U has a strong, lightweight magnesium alloy body, designed to stand up to rigorous road trips. Drop-down feet provide extra stability on table or desktop. And its built-in lens shutter keeps your zoom lens protected.





Plug-and-Play operation: with 22 input signal presets, just hook up your computer—Sony does the rest.

**INNOVATIVE OPTICS.** Your Ultra Personal Projector benefits from ultra-high-tech optical innovations—like Fly-Eye Light Integrators, that focus more light down the optical path to your screen. They smooth out hot spots, eliminate corner shading, and minimize color shifting.

**PLUG AND PROJECT.** The VPL-SC50U accepts a wide variety of input signals—with preset memory for 22 input signal formats. Just connect your computer with the supplied cable, and you'll get a great picture without the need for complex adjustments. And, unlike some other ultra portable LCD projectors, the VPL-SC50U has a zoom lens for greater set-up flexibility.

**REMOTE CONTROL.** Using your supplied RM-PJM600 Remote Commander® unit, you can make your presentation smooth and simple. With Laser Pointer function, you can direct your audience's attention anywhere on the screen. There's even a built-in mouse receiver, for point-and-click control of your connected computer.

**USER FRIENDLY MENUS.** On-screen menus guide you every step of the way in controlling your projector—and in your choice of 7 languages: English, French, Spanish, German, Italian, Japanese, and Chinese.

**STEREO SPEAKERS.** Despite its compact size, the VPL-SC50U is equipped with built-in stereo speakers—so you can have sound to match your outstanding picture.



### **LIGHT INTEGRATOR SYSTEM**

The dual fly-eye type lenses uniformly integrate the light, presenting an evenly illuminated image without hot spots or color shading, and a precision prism block assembly and wide aperture distortion-free lens work to maintain uniform color and brightness.

## **OPTICAL TECHNOLOGY** Even with the lights on, the optical unit in the VPL-SC50U delivers high brightness and a colorful picture, using three 0.9-inch panels to deliver true SGVA resolution at 500 ANSI lumens.

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### SONY

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### **SPECIFICATIONS**

| OPTICAL                |   |  |  |
|------------------------|---|--|--|
| Projection system:     | 3 LCD panels, 1 lens projection system                                  |  |  |
| Picture tube:          | 0.9-inch TFT LCD panel, 1,440,000 pixels (480,000 pixels x 3)           |  |  |
| Projection lens:       | 1.2 X zoom lens, F2.5 to 2.79/f=32.8 to 39.4mm                          |  |  |
| Lamp:                  | 120W UHP  |  |  |
| Screen coverage:       | 40-inch to 150-inch (measured diagonally)                               |  |  |
| Light output:          | 500 ANSI lumen*   |  |  |
| GENERAL                |   |  |  |
| Color system:          | NTSC3.58, PAL, SECAM, NTSC4.43, PAL-M (automatically/manually selected) |  |  |
| Resolution:            | 600 TV lines (video); 800 x 600 pixels (RGB)                            |  |  |
| Scanning frequency:    | RGB: fH 24-57kHz; fV: 50-85 Hz; 15K component 50/60Hz system,           |  |  |
|                        | composite video, Y/C video  |  |  |
| Speaker:               | Max. 0.5W x 2 (stereo)  |  |  |
| Power requirements:    | AC 100 to 120V, 200 to 240V, 50/60Hz                                    |  |  |
| Power consumption:     | 190W (max), 2W (standby)  |  |  |
| Heat dissipation:      | 648.37 BTU  |  |  |
| Dimensions:            | (whd): 4 1/4 " x 8 5/8 " x 12 3/8 " (107x 218x 314mm)                   |  |  |
| Weight:                | 8 lb, 2 oz. (3.7kg)   |  |  |
| Operating temperature: | 32 to 104° F (0 to 40°C)  |  |  |
| Operating humidity:    | 35 to 85%   |  |  |

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|-----------------------|--|---------------------------------------|-------------|--|
| INPUTS/OUTPUTS        |  |                                       |             |  |
|                       |  |                                       |             |  |
| VIDEO IN:             |  |                                       |             |  |
| Composite:            | Phono type, $1Vp-p \pm 2dB$ ,  | sync negative, $75\Omega$             |             |  |
| S video:              | 4-pin mini DIN;  |                                       |             |  |
|                       | Y (luminance): 1Vp-p $\pm$ 2dB, sync negative, 75 $\Omega$   |                                       |             |  |
|                       |  | 86Vp-p $\pm$ 2dB (NTSC) 75 $\Omega$ ; |             |  |
|                       | 0.3Vp-p ± 2dB (PAL), 750   | 2                                     |             |  |
| NPUT A:               |  |                                       |             |  |
|                       | HD D-sub 15-pin (female)   |                                       |             |  |
| Analog RGB            | /Component:  |                                       |             |  |
|                       | $R/R-Y: 0.7Vp-p \pm 2dB posi$  | tive, 75Ω                             |             |  |
|                       | G: $0.7Vp-p \pm 2dB$ positive,   | 75Ω                                   |             |  |
|                       | G with sync/Y: $1Vp-p \pm 2d$  |                                       |             |  |
|                       | $B/B-Y:0.7Vp-p \pm 2dB$ posit  | ive, 75Ω                              |             |  |
| SYNC:                 |  |                                       |             |  |
|                       | C sync/HD  |                                       |             |  |
|                       | Composite sync: 1.5Vp-p high impedance, sync positive/negative                                     |                                       |             |  |
|                       | Horizontal sync: 1.5Vp-p, high impedance, sync positive/negative                                   |                                       |             |  |
|                       | Width: Wider than the horizontal period (1H)   |                                       |             |  |
|                       | VD:  |                                       |             |  |
|                       | Vertical sync: 1.5Vp-p, high impedance, sync positive/negative<br>Mouse IN: square 13-pin (female) |                                       |             |  |
|                       |  |                                       |             |  |
|                       | Audio IN: Stereo mini jack, 500m Vrms, impedance less than $5k\Omega$                              |                                       |             |  |
| AUDIO OUT             |  |                                       |             |  |
|                       | (variable out): Stereo mini jack, max. 1Vrms, when an input  |                                       |             |  |
|                       | signal is 500mVrms, impedance less than $5k\Omega$   |                                       |             |  |
| LASER BEAM:           |  |                                       |             |  |
|                       | Laser type: Class 2  | Wavelength: 670mm                     | Output: 1mW |  |
| SUPPLIED ACCESSORIES: |  |                                       |             |  |
|                       | RM-PJM600 Remote Commander Unit  |                                       |             |  |

- Monitor Cable: SMF-401(2m) x 1; HD D-sub 15-pin/HD D-sub 15-pin cable
- Macintosh® Adapter: x1
- Mouse cables (2m): SIC-S20/S22/S23 (J only): Macintosh®, PS/2, NEC PC-98 (J only)
- Audio-Visual Cable (1.5m)
- AA batteries (x2)
- Strap for Remote Commander Unit AC Power Cord
- Air Filter
- Quick Reference Sheet

### OPTIONAL ACCESSORIES:

| OF HORAL ACCESSORIES. |                                  |  |
|-----------------------|----------------------------------|--|
| Projector I           | Lamp (for repla                  | cement)  |
| • VLC-SC550           | Carrying Case                    |  |
| • IFU-SC50            | Interface Select                 | 10   |
| Monitor Co            | ables:                           | SMF-400: D-sub HD 15-pin/5 BNC cable           |
|                       |                                  | SMF-401: D-sub HD 15-pin/D-sub HD 15-pin cable |
| • Signal Cab          | ole:                             | SMF-402: D-sub HD 15-pin/RCA PIN x 3 cable     |
| Mouse Cal             | ble: SIC-S20: fo                 | or Mac   |
|                       | SIC-S21: fo                      | or Serial                                      |
|                       | SIC-S22: fo                      | or PS/2  |
| Screens:              | VPS-C60: 60-Inch Portable Screen |  |
|                       | VPS-C80: 80-Inch Portable Screen |  |

\*ANSI lumen is a measuring method of the American National Standards Institute 1T7.228