# 4K Home Theater Projector

**VPL-VW350ES** 





















# Seeing is Believing True 4K Home Cinema is Closer Than You Think

# Bring incredible 4K detail to your favorite movies

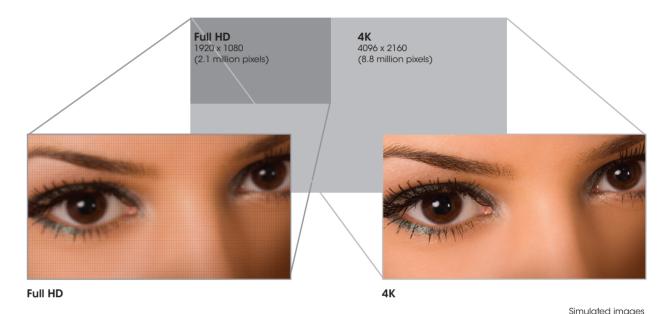
Imagine bringing the truly cinematic quality of 4K into your own home. Now you can make this reality with our VPL-VW350ES Home Cinema projector. It's our most affordable 4K model yet, producing a native 4096 x 2160 resolution picture – that's over four times the quality of Full HD.

Designed for your home cinema room, the VPL-VW350ES delivers stunning, detail-packed images and incredibly lifelike color like never before. And with 1,500 lumens brightness, you're guaranteed an exceptional picture even in well-lit rooms.

# Breathtaking Picture Quality

#### Real-life clarity with Cinematic 4Kover four times the detail of Full HD

With more than four times the resolution of Full HD, 4K offers 8.8 million pixels for a picture that's so incredibly lifelike, you could believe you're looking at the real thing. Every detail is perfectly clear, with less jagged edges and visible pixels than with a conventional FUII HD projector. Pixel enhancement.



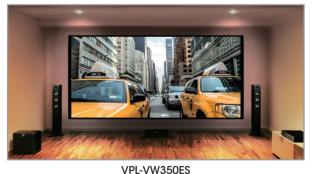
# High Brightness with 1,500 Lumens

Drawing on optical technology developed for the VPL-VW1000ES, we've achieved high brightness (1,500 lumens) in the VPL-VW350ES. So you'll see crystal-clear, bright, detail-packed images even in well-lit rooms.



Standard Home Cinema Projector

Not bright enough

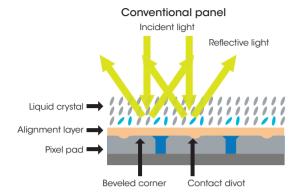


Images are brighter and clearer even in a well-lit environment

Simulated images

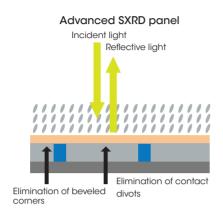
#### **Advanced SXRD Panels**

4K digital drive panels minimize the space between pixels in every frame with an incredible response rate of 2.5 milliseconds. That's much faster, and more stable, than an LCD TV and produces ultra-smooth, dot-free pictures with natural, fluid movement whatever the action.



Scattered light diminishes black levels





High contrast and high reflectivity



Simulated images

#### **TRILUMINOS Display**

The VPL-VW350ES's optical engine and SXRD panels incorporate our TRILUMINOS Display technology to produce a much broader color range, reproducing more tones and textures than a standard projector system. The result is greater purity, depth and realism.





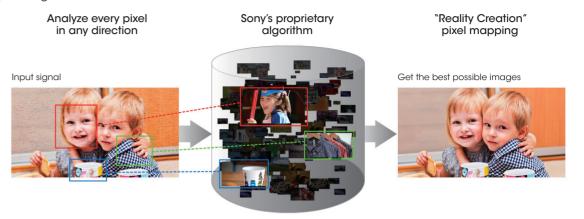
Simulated images

# Latest 4K/60p HDMI Standard: 60 Frames Per Second

The VPL-VW350ES can show up to 60 frames per second (fps) in 4K (at color signal YCbCr 4:2:0 / 8 bit). It's the new 4K industry standard and is much higher than the earlier 24p. The result is a smoother image with superior color and realism.

### Reality Creation: Upscale Your Movies to 4K

As well as native 4K material, you can watch your current Full HD Blu-ray™ or DVD movie collection upscaled for a 4K experience. Reality Creation is a super-resolution technology that radically enhances Full HD content, even upscaling 3D movies for 4K.

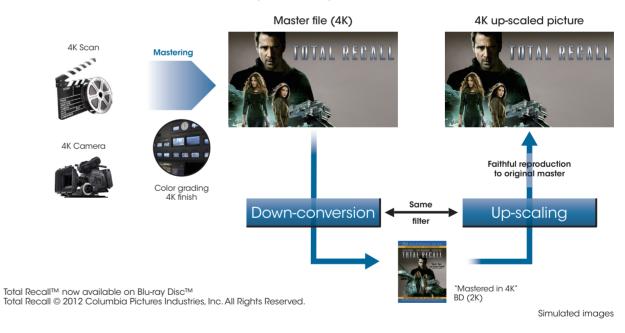


Picture patterning based on 10 years of accumulated expertise

Simulated images

### Compatible with 'Mastered in 4K' Blu-ray Discs

Drawing on the same technology used to downscale 4K material for Full HD, the VPL-VW350ES gives you a near-native 4K experience with discs 'Mastered in 4K'. It's as close as you can get to the 4K-pixel resolution and expanded color range of the original.



#### **Advanced Motionflow**

We've simplified our Motionflow offering. Combination mode uses Sony's Film Projection and Motion Enhancer capabilities, adding frames to reduce blur and maintain brightness in thrilling, fast-moving scenes. Cinema purists can choose True Cinema mode to retain the original 24 fps.



Without Motionflow



With Motionflow

Simulated images

# Installation Advantages

### **Compact and Functional Design**

A smaller optical engine means the VPL-VW350ES is approximately 7 inches shorter in length than our leading projector, the VPL-VW1100ES, so there's greater flexibility for installation.









### Front-facing Fan

Because the fan is positioned at the front, you don't need to worry about wall space and room for air inhale / exhaust when you install. This helps maximize the throw distance for bigger projected images.

#### Wider Zoom and Shift Lens

The VPL-VW350ES offers a 2.06 zoom-powered lens to provide maximum flexibility for home installations, including high ceiling mounting.

# User-friendly Functions

#### **Low Latency Mode**

A new feature for gamers. Experience our fastest ever response time between your controller and the screen for ultimate gaming action.

#### **Manual HSV Color Correction**

A correction tool allows you to adjust the hue, saturation, and brightness of each color to get exactly the picture you want.

# Industry-standard RF 3D Compatible

A built-in RF transmitter synchronizes with any RF 3D glasses for wider coverage and greater stability, and there's no need for an external transmitter.

# **Specifications**

Display System			SXRD panel, projection system
i	Display device	Size of effective	0.74"2
		display area	0.74″ x 3
		Number of pixels	26,542,080 (4096 x 2160 x 3) pixels
	Projection lens	Focus	Powered
		Zoom	Powered (Approx. x2.06)
		Lens shift	Powered
			Vertical: +85% -80% Horizontal: +/-31%
		Throw Ratio	1.38:1 to 2.83:1
	Light source		High-pressure mercury lamp, 230 W type
	Screen size		60" to 300" (1,524 mm to 7,620 mm)
	Light output		1500 lm (Lamp mode: High)*1
	Color light output		1500 lm (Lamp mode: High)*1
	Displayable	Horizontal	19 kHz to 72 kHz
	scanning frequency	Vertical	48 Hz to 92 Hz
i	Display resolution	Computer signal	Maximum display resolution:
		input	1920 x 1080 dots (HDMI Input only)
		Video signal input	480/60p, 576/50p, 720/60p, 720/50p,
			1080/60i, 1080/50i, 1080/60p, 1080/50p,
			1080/24p, 3840 x 2160/24p,
			3840 x 2160/25p, 3840 x 2160/30p,
			3840 x 2160/50p*2, 3840 x 2160/60p*2,
			4096 x 2160/24p, 4096 x 2160/25p,
			4096 x 2160/30p, 4096 x 2160/50p*2,
			4096 x 2160/60p*2
	OSD language		15-languages (English, Dutch, French,
			Italian, German, Spanish, Portuguese,
			Russian, Swedish, Norwegian, Japanese,
			Simplified Chinese, Traditional Chinese,
			Korean,Thai)
	INPUT OUTPUT	HDMI1 / HDMI2*3	Digital (RGB/Y Pb/Cb Pr/Cr)
	(Computer / Video /	Trigger1 / Trigger2	Minijack, DC 12 V Max. 100 mA
	Control)	Remote	RS-232C, D-sub 9-pin (female)
		LAN	RJ45, 10Base-T/100BASE-TX
		IR IN	Mini Jack
	Operating temperature /		5°C to 35°C (41°F to 95°F)/
	Operating humidity		35% to 85% (no condensation)
	Storage temperature /		-20°C to +60°C (-4°F to +140°F) /
	Storage humidity		10% to 90% (no condensation)
	Power requirements		AC 100 V to 240 V, 4.0 A to 2.0 A, 50/60Hz
	Power consumption		340 W
	Standby mode		0.3 W (when "Remote Start" is set to "Off")
	power consumption		1.0 W (when "Remote Start" is set to "On")
Dimensions (W x H x D)			495.6 x 195.3 x 463.6 mm
(without protrusions)			19 1/2 x 7 11/16 x 18 1/4 inches
Mass			Approx. 14 kg / 31 lb
Supplied accessories			RM-PJ28 Remote Commander (1),
			Size AA (R6) Manganese Batteries (2),
			Lens Cap (1), AC Power Cord (1),
			Operating Instructions (CD-ROM) (1),
			Quick Reference Manual (1)

- \*1 The values are estimate.
- \*2 YCbCr 4:2:0 / 8 bit
- \*3 HDMI Input2 is compatible with HDCP 2.2.

# **Optional Accessories**

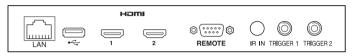






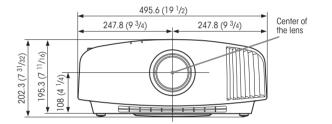
TDG-BT500A 3D Glasses

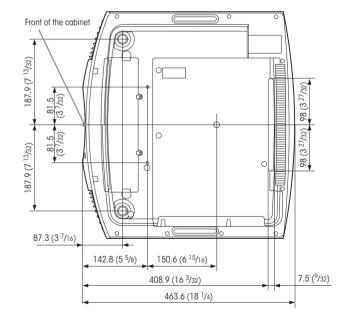
#### **Connector Panel**



#### **Dimensions**

Units: mm (inches)







Where Projectors Roam Free