EPSON®
EXCEED YOUR VISION

PowerLite® Home Cinema 3010
HOME THEATER PROJECTOR

3D

Includes 2 pairs of 3D glasses!

2D and 3D, Full HD 1080p Home Theater Projector with Integrated Speakers.

Bring the power of 3D right to your living room with the PowerLite Home Cinema 3010. Immerse yourself in eye-popping 3D adventures, with 2200 lumens color and white light output[1], Full HD 1080p performance and a remarkable contrast ratio of up to 40,000:1. Enjoy amazing audio with two powerful, built-in 10 W stereo speakers. This high-value home theater projector also features great 2D performance. It's never been easier to entertain family and friends with a true-to-life, 3D cinematic experience. The PowerLite Home Cinema 3010 includes two pairs of active shutter 3D glasses.

A true cinematic experience — 2D and 3D, Full HD 1080p technology puts you right in the middle of exciting, lifelike adventures

Super bright and true-to-life colors — 2200 lumens color and white light output[1] and a contrast ratio of up to 40,000:1

Rich, vibrant color and reliable performance — 3LCD, 3-chip technology

The best-selling projectors in the world.

Epson offers a wide range of high-quality projectors to meet almost any need. Built with image quality and reliability in mind, EPSON® high-definition projectors take home theater entertainment to a whole new level, featuring color and detail that's sure to win rave reviews from friends and family alike. With the vivid realism of EPSON 3LCD technology, these projectors will make your home the hottest ticket in town.

3LCD technology — for quality and color that's beyond amazing

- 3 chips for full-time, vibrant color
- 25% less electricity required per lumen of brightness when compared to 1-chip DLP projectors[2]
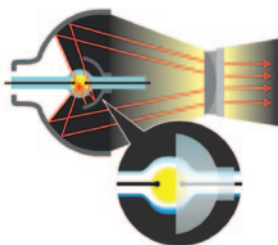- Over 20 years of road-tested reliability built into every projector

Amazing color and white light output

The PowerLite Home Cinema 3010 delivers 2200 lumens of color light output and 2200 lumens of white light output[1] for rich, colorful images. Whether you're projecting images with deep, dark colors or bright whites, you get consistent light output.

Energy-efficient E-TORL® lamp exclusively from Epson

- Delivers more lumens per watt and lasts up to 5000 hours[3]
- Minimizes both light diffraction and light leakage
- Maximizes your viewing time, while minimizing your costs

Epson — 3LCD   Other — DLP

▲ High color light output   ▲ Low color light output

Actual photographs of images taken from two competing projectors run in default mode. Price, resolution and brightness (white light output) are the same for both projectors.

C²Fine™ technology delivers a higher contrast ratio

C²Fine offers smooth, uniform images with exceptional contrast for better image quality. Based on this new phase-compensation technology, light leakage is eliminated, and, when combined with the auto iris, this technology allows for contrast ratios of up to 40,000:1.

Advanced Auto Iris technology

EPSON Auto Iris technology adjusts the aperture to provide optimum contrast and brightness for each scene.

▲ With C²Fine   ▲ Without C²Fine

Better Products for a Better Future™

For more information on Epson's environmental programs, go to eco.epson.com

Eco Features

- RoHS compliant
- Recyclable product[4]
- Epson America, Inc. is a SmartWaySM Transport Partner[5]

SmartWaySM
Transport Partner
Getting There With Cleaner Air

Amazing 3D performance

Bright 3D Drive technology

Enjoy thrilling 3D adventures right in the comfort of your living room. Featuring Bright 3D Drive technology, Epson's 480 Hz drive system minimizes the blackout time of 3D glasses and provides greater brightness of 3D images.

Split Screen[6] feature

Project two images (video or still) side-by-side from two different sources simultaneously in 2D mode. Choose from three layout options. You can swap the images, choose the source for the audio and even display closed captioning if the source signal includes it.

Layout Option 1: 50-50% Split Screen

Layout Option 2: Main image on left

Layout Option 3: Main image on right

PowerLite Home Cinema 3010 Features

- **A true cinematic experience** — 2D and 3D, Full HD 1080p technology puts you right in the middle of exciting, lifelike adventures

- **Super bright and true-to-life colors** — 2200 lumens color and white light output[1], and a contrast ratio up to 40,000:1

- **Rich, vibrant color and reliable performance** — 3LCD, 3-chip technology

- **Captivating sound** — two built-in 10 W stereo speakers for amazing audio

- **Sleek design** — fits in any setting

- **Split Screen[6] feature** — project two images side-by-side from two different sources in 2D mode

- **3D glasses** — includes two pairs of active shutter 3D glasses

- **Outstanding support** — two-year limited warranty; two-business-day replacement with free shipping[7]

New, innovative horizontal keystone correction

- Create perfectly rectangular images even with unique positioning of the projector

- Horizontal (+/- 30 degrees) keystone correction for the ultimate in positioning flexibility

- Project images without having to put a stand or table in the center of the room

3D glasses

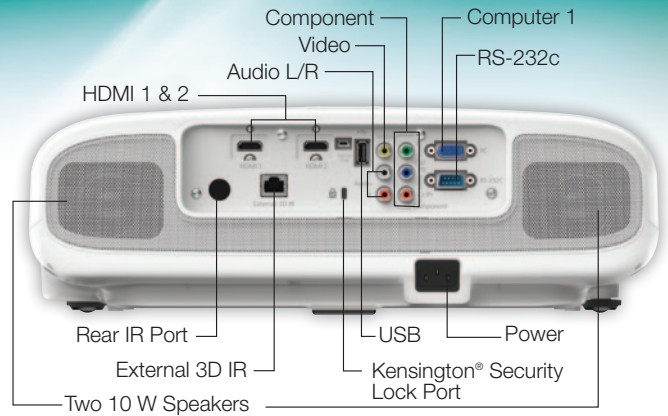Includes two pairs of active shutter 3D glasses.

Captivating sound

Enjoy amazing audio with two built-in 10 W stereo speakers.

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PowerLite® Home Cinema 3010
Home Theater Projector

Component — Computer 1
Video
Audio L/R — RS-232c
HDMI 1 & 2

Rear IR Port
External 3D IR — USB — Power
Kensington® Security Lock Port
Two 10 W Speakers

Product Name	Product Code	UPC
PowerLite Home Cinema 3010	V11H421020	0 10343 88508 0
Genuine EPSON Lamp	V13H010L68	0 10343 88652 0
Replacement Air Filter	V13H134A38	0 10343 88654 4
3D Glasses	V12H483001	0 10343 88657 5

Specifications

Projection System
EPSON 3LCD, 3-chip technology

Projection Method
Front / Rear / Ceiling mount

Product Color
White and Gray

Driving Method
EPSON Poly-silicon TFT Active Matrix,
0.61-inch wide panel with MLA

Projected Output
HD, 2D, 3D, 1080p

Pixel Number
2,073,600 dots (1920 x 1080) x 3

Color Light Output[1]
2200 lumens

White Light Output[1]
2200 lumens (ISO 21118 Standard)

Aspect Ratio
Native 16:9 widescreen (4:3 resize)
Compatible with 4:3 and 2.35:1 video formats
with Normal, Full or Zoom Modes

Native Resolution
1080p (1920 x 1080)

Resize
16:10, 4:3

Lamp Type
230 W UHE (E-TORL)

Lamp Life[3]
Up to 5000 hours (ECO mode)
Up to 4000 hours (Normal mode)

Throw Ratio Range
1.32 – 2.15

Size (projected distance)
30" – 300"

Keystone Correction
Vertical: ± 30 degrees (Auto)
Horizontal: ± 30 degrees (Slide bar)

Contrast Ratio
Up to 40,000:1

Color Reproduction
Full-color (1.07 billion colors)

Color Processing
Full 10 bit (Digital only)

Projection Lens

Type
Manual Focus / Manual Zoom

F-number
1.51 – 1.99

Focal Length
18.2 – 29.2 mm, widescreen image size
(projected distance): 100" diagonal
(wide: 9.7' – tele: 15.7')

Zoom Ratio
1.0 – 1.6 Manual

Other

Display Performance
1920 x 1080 native 1080p; HD, 2D, 3D

Color Modes
2D: Dynamic, Living room, Natural, Cinema, Auto
3D: 3D Dynamic, 3D Cinema

Input Signal
DVD region code 1
Composite: NTSC / NTSC4.43 / PAL / M-PAL /
N-PAL / PAL60 / SECAM
Component: 480i / 576i / 480p / 576p / 720p /
1080i / 1080p
HDMI: TMDS
HD-DVD and Blu-ray® (external source only)

Terminal Inputs
1 RCA (composite), 3 RCA (component), 2 RCA
(1 audio L/R) stereo. 1 VGA D-sub 15 pin
(computer input), USB Type A, USB Type B
(service only), 2 HDMI, 1 RS-232c

Terminal Outputs
RJ-45 (external 3D emitter)

Video Compatibility
2D: WXGA, SXGA, XGA, SVGA, VGA;
3D: 720p, 1080i, 1080p

Computer Compatibility
PC, Mac®

Speakers
Two integrated 10 W stereo speakers

Audio
DTS Digital Surround and Dolby® Digital

Media Format
16:9

Operating Temperature
5 °C to 35 °C (41 °F to 95 °F)

Power Supply Voltage
100 – 240 VAC ± 10% , 50/60 Hz

Other (continued)

Power Consumption
100 – 120 V
372 W (Normal Mode)
285 W (ECO Mode)
0.26 W Standby (Communication On)
0.26 W Standby (Communication Off)

Fan Noise
24 – 32 dB

Security
Kensington Security Lock Port

Dimensions (W x D x H)

Including feet 16.6" x 14.4" x 5.5"
Excluding feet 16.6" x 14.4" x 5.4"
Weight 13.3 lb

Remote Control

Features
Front and rear directional

Operating Angle
± 30 degrees

Operating Distance
32 feet (10 meters)

Parental Controls

Power Button Lock
Hinders projector from being turned on without
parental supervision

What's in the Box

PowerLite Home Cinema 3010 projector,
two pairs of EPSON active shutter 3D glasses,
power cord, two HDMI cable clamps, remote
control with AA batteries, CD ROM with users
guide link

Optional Accessories

Genuine EPSON lamp	V13H010L68
Replacement air filter	V13H134A38
3D glasses	V12H483001
External 3D IR emitter	V12H484001
Projector ceiling mount	CHF1000
Remote control	1557492
PixiePlus™ control system for EPSON projectors	ELPSP10
Belkin Pro Series VGA / SVGA cable – 6 ft	F3H982-06
Belkin Pro Series VGA / SVGA cable – 10 ft	F3H982-10
Belkin Pro Series VGA / SVGA cable – 25 ft	F3H982-25
Belkin PureAV HDMI audio video cable – 3 ft	AV22300-03
Belkin PureAV HDMI audio video cable – 6 ft	AV22300-06
Belkin PureAV HDMI audio video cable – 12 ft	AV22300-12
Kensington Security Lock	ELPSL01
Repair/Exchange 1-year extended service plan	EPPSNVHTRB1
Repair/Exchange 2-year extended service plan	EPPSNVHTRB2

Packaging Specifications

Projector
19.8" x 17.3" x 12.2" (W x D x H)
Weight 18.75 lb

Genuine EPSON Lamp
5.5" x 5.1" x 5.6" (W x D x H)
Weight 0.70 lb

Air Filter
6.0" x 3.3" x 1.7" (W x D x H)
Weight 0.10 lb

Ceiling Mount
13.0" x 13.4" x 4.3" (W x D x H)
Weight 6.40 lb

3D Glasses
3.0" x 8.8" x 3.2" (W x D x H)
Weight 0.30 lb

3D Emitter
3.0" x 5.8" x 2.5" (W x D x H)
Weight 0.40 lb