

## Multimedia Projector

The BX327 projector is a creative and versatile display solution that delivers HD 3D picture quality for a multitude of commercial applications. Compatible with various 3D formats, the BX327 supports not only sequential transmissions, but also side by side, top bottom, and HDMI 1.4a frame packing. This gives you the compatibility you need in order to project your 3D content. DLP technology combined with a native 1024x768 XGA resolution renders images and color with incredible accuracy. Whatever your audience, from business executives, to students, to patrons at a bar or restaurant, the BX327 projector can deliver a new level of compelling and engaging 3D multimedia.

> DIGITAL KEYSTONE CORRECTION For controlling the projector's image at off angles

> > PICTURE STILL

Using the remote, the projector can freeze a motion image from any input source

EXPERT COLOR CONTROL

Separately control the contrast, saturation, and the tone of all colors

BRILLIANT COLORTM

Increase brightness in non-primary colors and amplify color mid-tones

HD DivX® PLAYER

Watch HD Divx movies via USB 2.0

3D READY

(DLP Ready Type, HDMI ver. 1.4\_3D)

LONG LAMP LIFE

Up to 4000hrs in economic mode

BUILT-IN STEREO SPEAKERS

**AUTO SLEEP** 

\*A 3D Blu-ray1" player and 3D glasses (Active, DLP Link type) are required to play and view 3D contents - sold separately." For a small percentage of the population, the viewing of stereoscopic 3D video technology may cause discomfort such as headaches, dizziness or nausea. If you experience any symptoms, discontinue using the 3D functionality and contact your health care provider.







PROJECTION SYSTEM Display Technology	0.55" DMD \$450 (DDF	22431)
Native Resolution	XGA (1024x768)	-
Brightness (ANSI-Lumens)	3200	
Contrast Ratio (FIFO)	2300:1	
Noise	High Brightness	35dB
	Economic	32dB
Uniformity	>95%	
Color Wheel	4 segment (RGBW)	
Projection Lens	Focus	Manual
	Zoom	Manual 1.17x
Projection Image	Standard	100"@4.0m
	Throw Ratio	1.94 to 2.27
	Image Size (Diagonal)	40" to 250"
Projection Offset	115%	
Lamp	Life High Brightness	3000 hrs
	Life Economic	4000 hrs
GENERAL SPECIFICATION	ONS	
Menu Language	Korean/English/French/Spanish/German/Italian/Swedish	

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	Portuguese/Chinese Simplified/polski/Brazilian Portuguese	
Aspect Ratio Control	Native 4:3, Support 16:9, Just Scan	
Dimension (inch) WxHxD	11.5" x 3.1" x 10.2" (292 x 80 x 260mm)	
Weight (lbs)	7.7 lbs (3.5Kg)	
Power Consumption	298W (Maximum)/ Under 1W (Standby)	
Power Supply	AC 100~240V (Free Voltage), 50/60Hz	
Input Signal Compatibility	Digital HDMI 1080p/1080i/720p/576p/480p	
	<b>RGB</b> up to 1680x1050@60Hz	
	Component 1080p/1080i/720p/576p/576i/480p/480i	
	Composite NTSC/PAL/SECAM/NTSC4.43/PAL-M/PAL-N	

INPUI/OUTPUT Terminals		
RGB In/ Out	2/1	
Composite (AV) In	1	
RGB (PC) Audio In	2	
Composite (AV) In	1	
Component (YPbPr)	2 (thru RGB)	
Audio Out	1	
RS-232C	1	
RJ45	1 (Ethernet)	
HDMI	1 (Ver 1.4_3D)	
USB	1 (Photo, Movie, Music, file viewer)	
SPECIAL FEATURES	Digital Keystone Correction (Vertical) ±15°, Picture Still, Auto	

Digital Reystone Correction (Vertical) ±15., Picture Still, Auto Sleep, Blank (Blue, Green, Black, Logo), Image Flip (H,V/), Color Temperature Control, Brilliant Color<sup>TM</sup>, Black Level Control (High/Low), Expert Color Control (Only YUV format of HDMI Input), 3D Ready (DLP Ready Type, HDMI Ver.I.4\_3D), USB Host (MP3, DivX, Photo) Divx Player, Kensington® Lock Port

ACCESSORIES

Owner's Manual, Remote Control, AAA Battery (2 ea.), Power Cord, D-sub 15 pin cable

WARRANTY/UPC	
Limited Warranty	2 Year Parts and Labor / 90 days for lamp
BX327	719192579361
AJ-LBX3A (Lamp)	719192579170

www.LGsolutions.com



Customer Service: 888.865.3026 www.LGsolutions.com/support

Contact your LG Regional Sales Representative: Hospitality: 800.228.1236 Vertical Markets: 800.897.8788 Channel: 800.897.8871 Healthcare: 877.793.6484

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## HDMI<sup>\*</sup>

Printed in the USA. February 2011

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