



# LED Projector Series

20,000 hours of continuous projection



HITACHI DIGITAL MEDIA

Hitachi Europe Ltd, Whitebrook Park, Lower Cookham Road, Maidenhead, Berkshire SL6 8YA

Tel: +44 (0)1628 585 000 Fax: +44 (0)1628 585 163

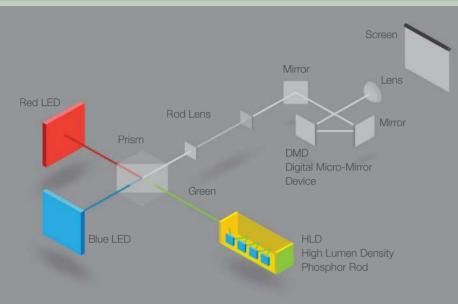
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## Our innovative new LED **Projector series**

The result of all our technical knowledge and experience, delivering bright, sharp images, long running times and low maintenance.

#### HIGH LUMEN DENSITY (HLD) TECHNOLOGY

**TECHNOLOGY** 



Our new LED projectors achieve new levels of brightness by utilising our innovative HLD technology, which increases the brightness of the green, which, by its very nature, is never as bright as blue or red light.

A series of blue LEDs are directed into a phosphor rod, where the light is changed to green. This light source operates in tandem with high brightness red and blue LEDs which give a 3,500 lumen brightness and a 30,000:1 contrast ratio.



High Lumen Density phosphor rod, showing blue LED light changing to powerful green light.

#### DIGITAL CONNECTIVITY

#### **HDBaseT CONNECTIVITY**

HDBaseT allows the transmission of ultra-high-definition digital media signals via a standard LAN cable (Cat5e/6) up to a distance of 100m.

#### MHL CONNECTIVITY

The projectors' HDMI1 input terminal supports the MHL (Mobile High-Definition Link). This feature allows users to mirror the screen of MHL-enabled smartphones / tablets onto the projected screen.

#### HDMI OUT

HDMI Out\* outputs the signal from HDMI1 or HDBaseT and enables connected projectors to show the same content on multiple screens simultaneously. Perfect for conferences or large venues.

\*Up to 7 projectors can be connected in series via the HDMI Out terminal of this projector. The number of projectors that can be connected varies depending on the source device and cables used.

#### **HIGH IMAGE QUALITY**

#### COLOUR MANAGEMENT

This allows users to adjust the HUE, saturation, and luminance for each of the 6 colours (red, green, blue, cyan, magenta and yellow) without them negatively impacting each other. Meaning images can be projected in a way that showcases some colours more than others, making sure your presentation stands out.

#### **ACCENTUALIZER AND HDCR**

Accentualizer will make images look more real by enhancing shade, sharpness and gloss, increasing the clarity of the image. The HDCR function corrects blurred areas caused by room lighting or outside light sources. It creates an effect similar to increasing contrast, resulting in clear images even in bright rooms.

#### NO COLOUR BREAK

LED light provides a stable and reliable light source, with considerably less image flicker than with lamp projectors. This is a benefit to audiences that watch for long periods of time, such as schools, where flickering images have been known to cause headaches.





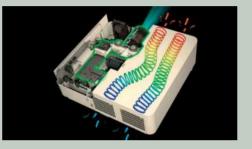
#### HIGH CONTRAST RATIO

The LED series features an impressive 30,000:1 contrast ratio for more vivid and realistic images.

### LONG LASTING RELIABILITY

# EASY MAINTENANCE AND LOW TCO

Our hermetically sealed engine eliminates the need for an air filter and prevents dust from being able to interfere with interior parts. This allows the projector to produce 20,000 hours of maintenance free, long lasting, high quality images. This drastically reduces the maintenance needs and total cost of ownership.



#### 24/7 OPERATION MODE

The 24/7 Operation Mode allows for the projector to have long running times, ideal for retail situations.

#### LAMP FREE

With our lamp free technology you will no longer need to replace the lamp to maintain our trademark image quality. This not only improves the total cost of ownership of our LED projector series but the mercury usually found in projector lamps is not present, making it more environmentally friendly.

#### **ADVANCED INSTALLATION &** SYSTEM FEATURES

#### **EASY SCHEDULE SETTING**

You can schedule routine and special projector events, including power on, power off, input selection and other settings. Also notifications can be sent via email if an error occurs.

#### PERFECT FIT

With Perfect Fit, the four corners and four sides of a projected image can be adjusted to fit your screen perfectly, via the remote control.

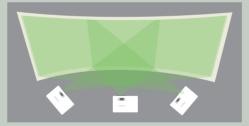


#### QUICK START

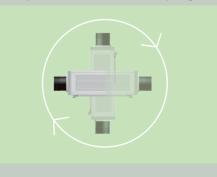
As there is no lamp, the projector only takes 8 seconds to warm up, so you can start your presentation almost immediately.

#### **EDGE BLENDING AND WARPIN**

These models include Edge Blending and Warping\* as standard, which allows you to create large images easily - with multiple projectors onto a curved wall. You can also use the Geometry Correction and Edge Blending functions simultaneously, allowing you to project onto spherical surfaces or corners.



The projector provides great installation flexibility as it can be installed at any angle.







PLAY DEVICE	LP-WU3500	LP-WX3500
olay System	1 Chip DLP®	
t Source	LED	
olay Device	0.67" Aspect Ratio 16:10	0.65" Aspect Ratio 16:10
olution	WUXGA (1,920 x 1,200)	WXGA (1,280 x 800)
S		
m	Manual (x1.7)	
JS	Manual	
s Shift	Manual V: 0-50% / H: ±4.4%	Manual V: 0-50% / H: ±5%
stone V/H	V: ±3	
GE		
t Output (brightness)	3,500 ANSI Lumens	
trast Ratio	30,000:1	
ge Size	30" - 300"	
ow Ratio (:1)	1.4 - 2.3	
ow Distance @100"	2.9 - 5.0m	
010		
aker	16	Sw (mono)
io Features	Standby Audio, Audio Pass through	
MINALS		
tal Input	2 x HDMI (HDCP Compliant v	with MHL Capabilities), 1 x HDBaseT
logue Input	1 x Mini-D-sub 15-pin connector	
o Output	1 x HDMI output, 1 x Mini-D-sub 15-pin connector, 1 x RCA input	
io In	1 x 3.5mm stereo mini connector, 1 x RCA connector L/R	
io Out	1 x 3.5mm stereo mini connector	
trol (RS-232C)	1 x D-sub 9-pin connector	
eless/ LAN	Yes (Wireless dongle) / Yes (RJ45)	
note Control In	1 x 3.5mm stereo mini connector	
note Control Out	2 x 3.5mm stereo mini connector	
-A	1 x USB type A (used for wireless network)	
-В	1 x USB type B (used for mouse control)	
TURES		
ure Modes	DICOM Mode, Colour Management, HD	OCR, Accentualizer, Image Optimizer, Perfect Fit
allation	Keystone (V/H), Perfect Fit, Edge Blending, Warping, PbyP, PinP, Instant Stack, Picture Shift, 360° Projection, Portrait Mode	
urity	Password / Myscreen Password, Pin Lock, Key Lock	
work	Projector Monitoring (Wired LAN), Remote Control (Wired LAN), E-mail Alerts (Wired LAN), Screen Mirroring, Infrastructure Mode (Wireless LAN), Adhoc Mode (Wireless LAN), Simple Access Point (SoftAP), SNMP Management	
guages		33*
RATING		
t Source Lifespan	Normal: 20,000 hrs / Eco: (TBC)	
Se Se	Normal: 35dB / Eco: (TBC)	
perature	0-40°C	
ver Requirements	AC 100V-120V (50/60Hz): 5.6A	
	AC 220V-240V (50/60Hz); 2.9A	
er Consumption	AC 100V-120V: 560W	
ndby Mode Power Consumption	AC 220V-240V: 550W  0.3w at saving mode	
ENSIONS	0.07	a during mode
	471 v 132 v 452mm /18 5" v 5	.2" x 17.8") (Excluding protruding parts)
ensions W x H x D		.8" x 17.9") (Including protruding parts)
ght	Approx.1	15.2kg (33.5lbs)
ESSORIES		
plied	Power Cable (1.8m), Computer Cable (2.0m), Remote Control, 2 x AA Batteries, Lens Cover, Lens Cap, Adaptor Cover (for USB Wireless Adaptor),	
pilou	Security Label, User's Manual (Cl	D), User's Manual (Book), Application CD

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\*English, French, German, Spanish, Italian, Norwegian, Dutch, Portuguese, Japanese, TChinese, SChinese, Korean, Swedish, Russian, Finnish, Polish, Turkish, Persian, Arabic, Thai, Danish, Czech, Hungarian, Romanian, Slovenian, Croatian, Lithuanian, Estonian, Latvian, Greek, Brasileiro, Indonesian, Vietnamese.

Remote Control (HL03037), Wired Remote Control (HL03031), USB Wireless Adaptor (USBWL11N)

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